

North American Logistics (NAL)

Order from Chaos.

Marketing & Content Assistant (Remote)

Work Hours: 7:00am to 4:00pm (Mountain Time), Monday through Friday

Compensation: Salary exempt, plus bonus

Benefits: 401k with employer 8% matching; medical insurance fully provided, additional insurances, 15 PTO days per year, 11 paid holidays off

Position Overview The Marketing & Content Assistant shapes NAL's brand by creating compelling content for government and private sector audiences. You'll highlight our expertise in emergency response and large-scale event logistics, supporting business development through engaging communications for websites, blogs, and social media.

Key Responsibilities

- Write and edit website, blog, and social media content.
- Develop client success stories and project spotlights.
- Maintain consistent, professional brand tone.
- Update website content using WordPress.
- Design on-brand graphics with Canva.
- Monitor social media for engagement opportunities.
- Track content performance and suggest improvements.
- Research industry trends for content ideas.
- Support marketing campaigns for events and services.
- Collaborate with business development on proposals.
- Maintain a content calendar for timely delivery.
- Analyze audience engagement to refine strategies.
- Ensure all content aligns with NAL's mission.

Required Qualifications

- Bachelor's degree in Marketing, Communications, or related field.
- 1+ years in professional content creation (portfolio required).
- Strong writing/editing skills for B2B/B2G audiences.



Preferred Qualifications

- Experience with WordPress and graphic design tools.
- Knowledge of emergency management or event logistics sectors.
- Background in marketing for large-scale events.

Why Work for Us?

- Premium Benefits Package – Health, dental, vision, PTO, and retirement plan options.
- Career Growth Opportunities – NAL is growing rapidly. You will have significant opportunity to advance your position or for a lateral move within.
- Autonomy & Independence – We are task based, not time based. If you are a self-starter and take initiative, you will thrive at our company.
- Varied & Interesting Work – Every day brings a different challenge.
- Supportive Team Culture – We're a results-oriented company. Micromanagement is not in our vocabulary. We encourage personal responsibility, collaboration, and great outcomes.

If you feel you are qualified, submit your resume and cover letter to:

careers@northamericanlgs.com